



Smile Brands Leadership Recognized for Inclusivity and Professional Development

IRVINE, CALIF. (PRWEB) 07/28/20 - Smile Brands Inc. and CEO Steven C. Bilt were recognized for leadership across multiple categories in Comparably's Best of 2020 awards last week. One of the nation's leading dental support organizations (DSO) providing business support services to approximately 450 affiliated offices across 18 states, Smile Brands has over 5,000 staff and affiliated providers. The organization was honored as a place where leaders inspire, encourage, and support diverse voices and contributions. Bilt was singled out as a Top Large Company CEO for Diversity and Women and the organization was honored for professional development and leadership.

Large Company Category	Rank
Best CEOs for Diversity	#6
Best CEOs for Women	#11
Best Company for Professional Development	#25
Best Company for Leadership Team	#39

To determine the list, Comparably analyzed anonymous survey feedback from employees working across 60,000 U.S. companies large and small. The ranking is based solely on sentiment ratings given by these employees, from how they rate their CEOs to other workplace culture factors that inspire trust in their employers.

Smile Brands is a culture-driven organization that has been honored as a Glassdoor Best Places to Work for the past three years. The company prides itself on creating an environment where everyone can thrive.

"Dentistry is and always will be about people," explains Bilt, "At Smile Brands, that starts with developing our team and our culture. When we get that right, it naturally extends to the patient and our broader communities. It is particularly gratifying to receive this recognition now as we are striving to help our people cope with added safety concerns from the pandemic and elevated stress and social tensions. We believe we have an important role to play in making each office a place of diligence, care, and respect for all."

The company recently codified its *Safe.Smile.Space.™* platform which creates a framework for making each office a protective tent or model community for infection control, inclusivity, tolerance, and civil discourse.

Key principles of *Safe. Smile. Space.* include:

1. We adhere to the strictest safety protocols to protect ourselves and our patients from infection.
2. We do not adjust our protocols for patients unwilling to do their part to ensure their safety and ours.
3. We support each other and patients with kindness, understanding and empathy.
4. We do not tolerate discrimination, harassment or racism. This includes violence and hateful or hurtful language, including micro-aggressions.
5. We are attuned to each other's needs and seek to uplift each other's spirits when needed.

This is the third year in a row Comparably has compiled its annual Best CEOs list to shine a spotlight on leaders and organizations who create cultures for all. This year the topic of diversity and inclusion has gained even greater significance, and it has never been more important to reflect the positive workplace experiences of those who are underrepresented.

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. The organization's award-winning culture has made it the only dental support organization on Glassdoor's Best Places to Work for the past three years. Smile Brands' affiliated dentists benefit from industry-leading business support services, so they can spend more time caring for patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. The organization supports over 440 affiliated practices and 60 brands across 18 states, including Arizona, Arkansas, California, Colorado, Florida, Illinois, Indiana, Maryland, Ohio, Oregon, Nevada, Pennsylvania, Tennessee, Texas, Utah, Virginia, Washington and Wisconsin. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.